#### **2020 EMPLOYEE PULSE SURVEY**

## COVID-19 L&D Responses

We surveyed 750 corporate learners to see how they feel about their organization's L&D response during the beginning of the coronavirus pandemic in the U.S.

### **Key Takeaways** for Executive Education



#### Corporate employees want online learning —

during the pandemic and future" are in demand beyond (and they wish they'd had it before, frankly)



**Soft skills, leadership,** and "looking towards the future" are in demand



Learning is seen as a good thing to do during this time, either because of downtime or as way to keep business moving forward



**Employees want learning to remain a seamless** part of work life through the next "what if" disruption



There is currently tremendous opportunity to deliver highquality online learning to corporations quickly, that will still be in need post-pandemic

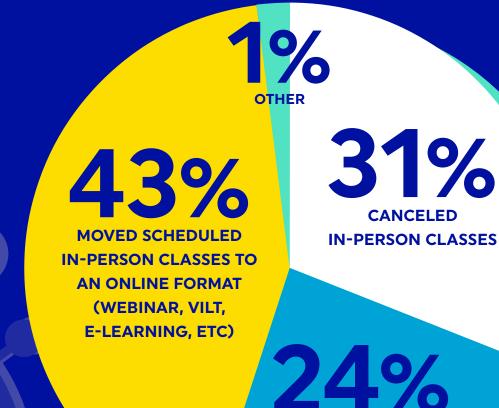
Has your L&D department communicated with you about changes to your employee learning options since the coronavirus pandemic began?

73%

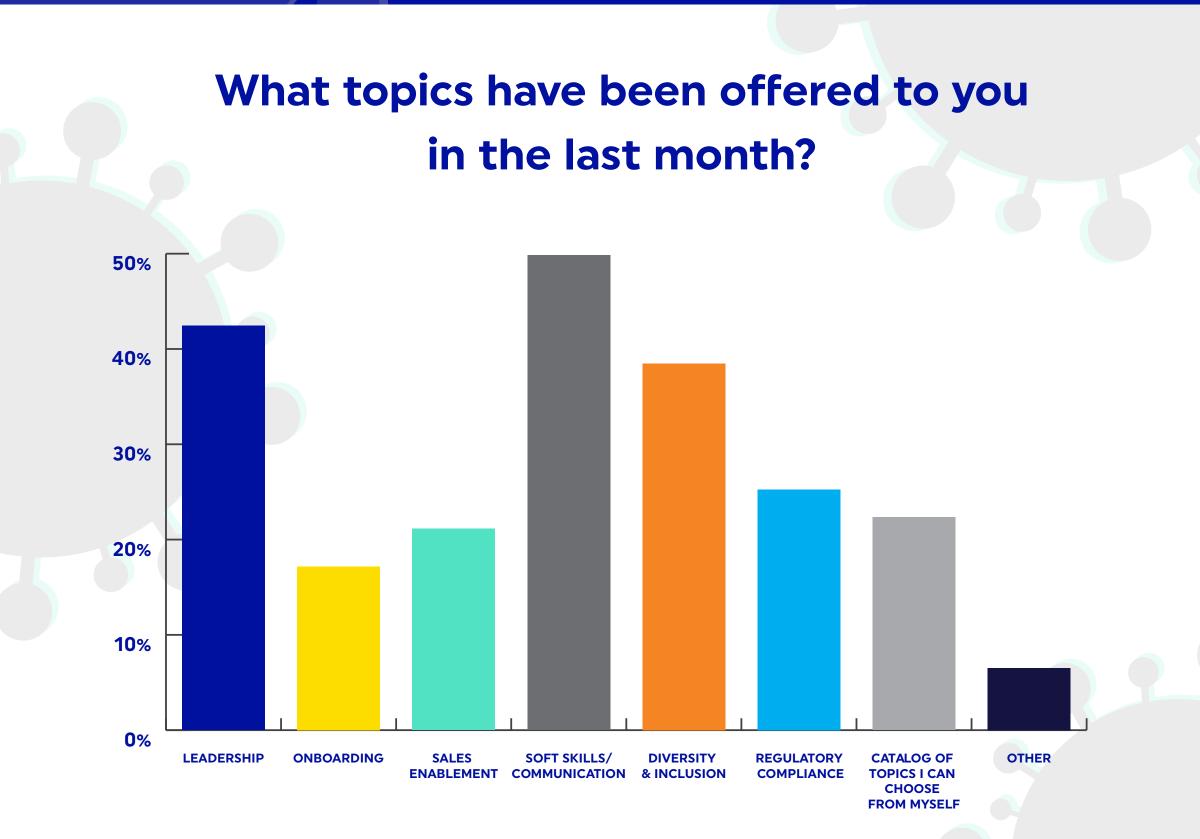
**YES** 

27% NO

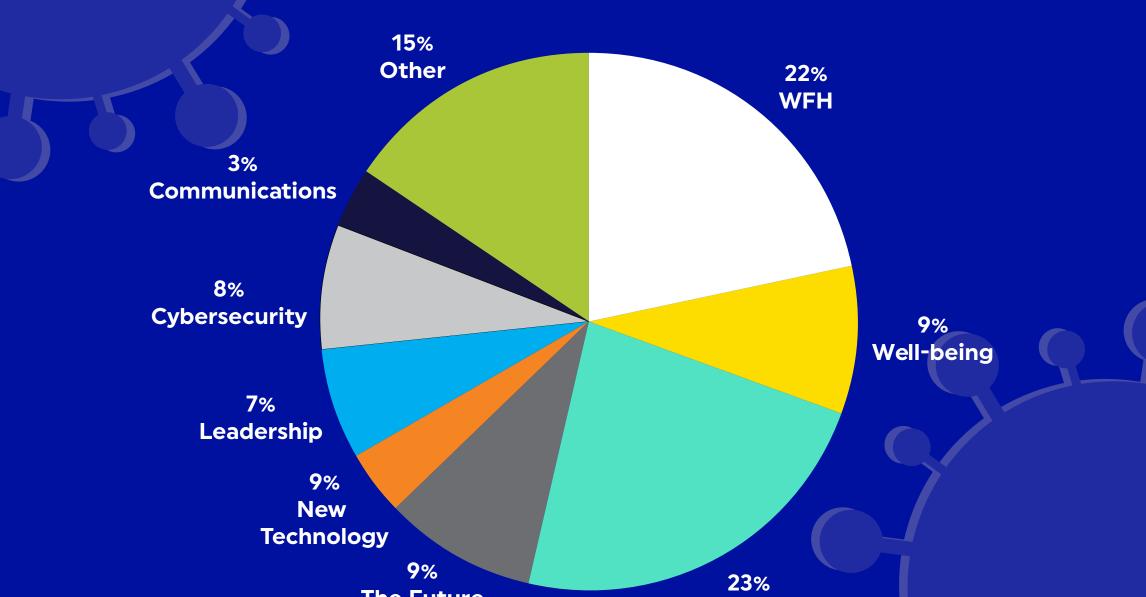
How has your L&D organization changed its approach? (select all that apply)



OFFERED BRAND-NEW DIGITAL LEARNING OPTIONS



What do you feel is the most important topic your organization could be offering you training about right now?



### Advice to L&D: Summary Sentiments



**Be proactive,** so when something like this happens again it's not a mess



**Clearly communicate** what learning options are available now



Please keep digital learning options when things go back to "normal"



During the pandemic is a great time for learning,

since employees either have more downtime, and/or need to know how to move forward when possibly



Aligning with company goals is more important now than ever



Asking employees what they need / making sure the offered training is useful is paramount

# Learn More

Download the 2020 High-Stakes Learning Survey Executive Summary blog.intrepidlearning.com/resources/ 2020-high-stakes-survey-executive-summary

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