2020 EMPLOYEE PULSE SURVEY

COVID-19 L&D Responses

We surveyed 750 corporate learners to see how they feel about their organization's L&D response during the beginning of the coronavirus pandemic in the U.S.

Key Takeaways for Training Firms



Corporate employees want online learning —

during the pandemic and beyond (and they wish they'd had it before, frankly)



Soft skills, leadership, and "looking towards the future" are in demand



Learning is seen as a good thing to do during this time, either because of downtime or as way to keep business moving forward



Employees want learning to remain a seamless part of work life through the next "what if" disruption



There is currently tremendous opportunity to deliver highquality online learning to corporations quickly, that will still be in need post-pandemic

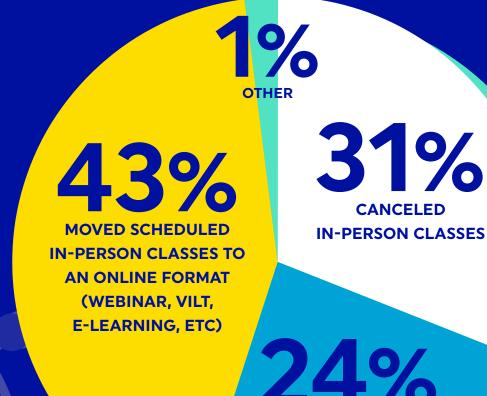
Has your L&D department communicated with you about changes to your employee learning options since the coronavirus pandemic began?

73%

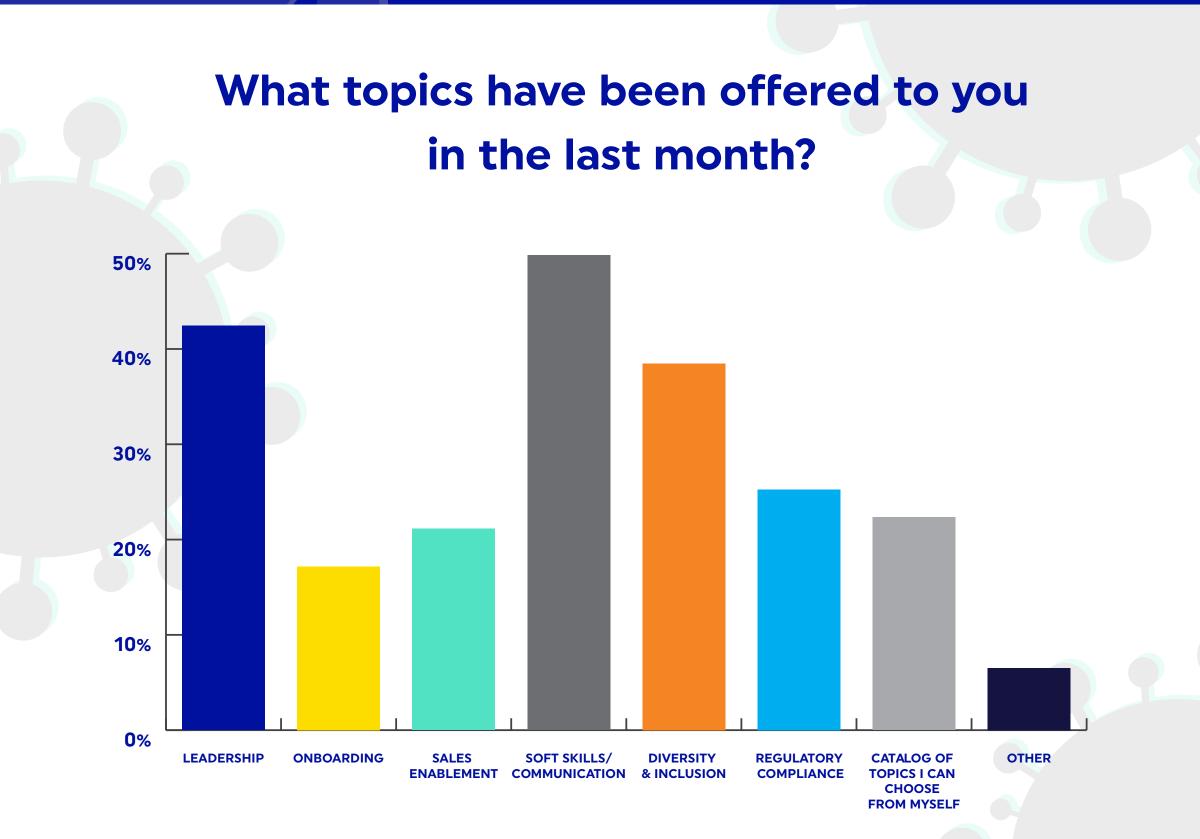
YES

27% NO

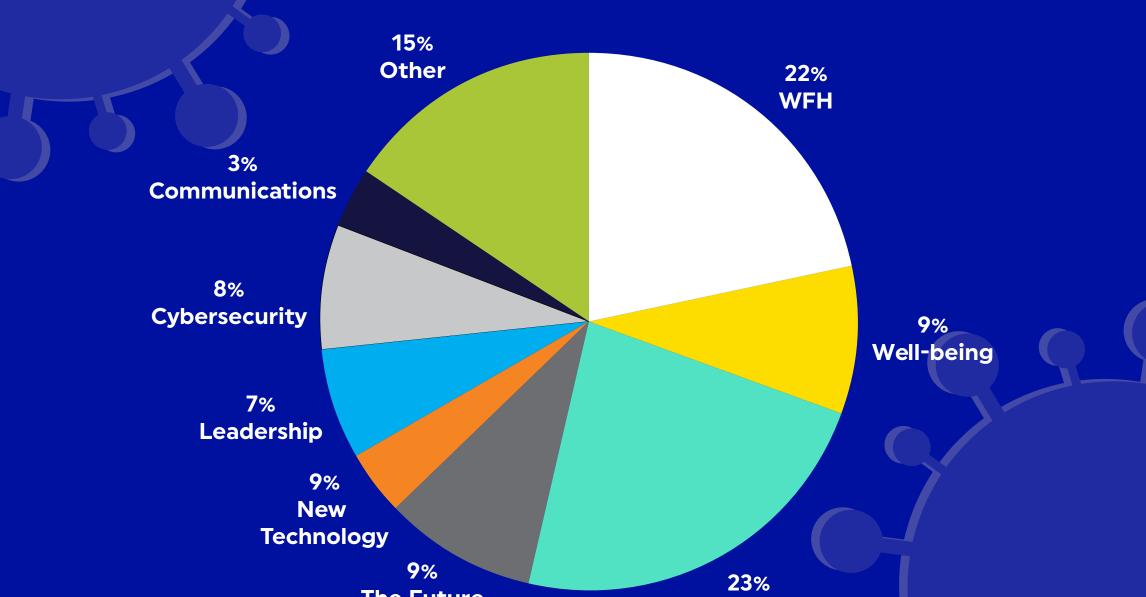
How has your L&D organization changed its approach? (select all that apply)



OFFERED BRAND-NEW DIGITAL LEARNING OPTIONS



What do you feel is the most important topic your organization could be offering you training about right now?



Advice to L&D: Summary Sentiments



Be proactive, so when something like this happens again it's not a mess



Clearly communicate what learning options are available now



Please keep digital learning options when things go back to "normal"



During the pandemic is a great time for learning,

since employees either have more downtime, and/or need to know how to move forward when possibly



Aligning with company goals is more important now than ever



Asking employees what they need / making sure the offered training is useful is paramount

Learn More

Download the 2020 High-Stakes Learning Survey Executive Summary blog.intrepidlearning.com/resources/ 2020-high-stakes-survey-executive-summary

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