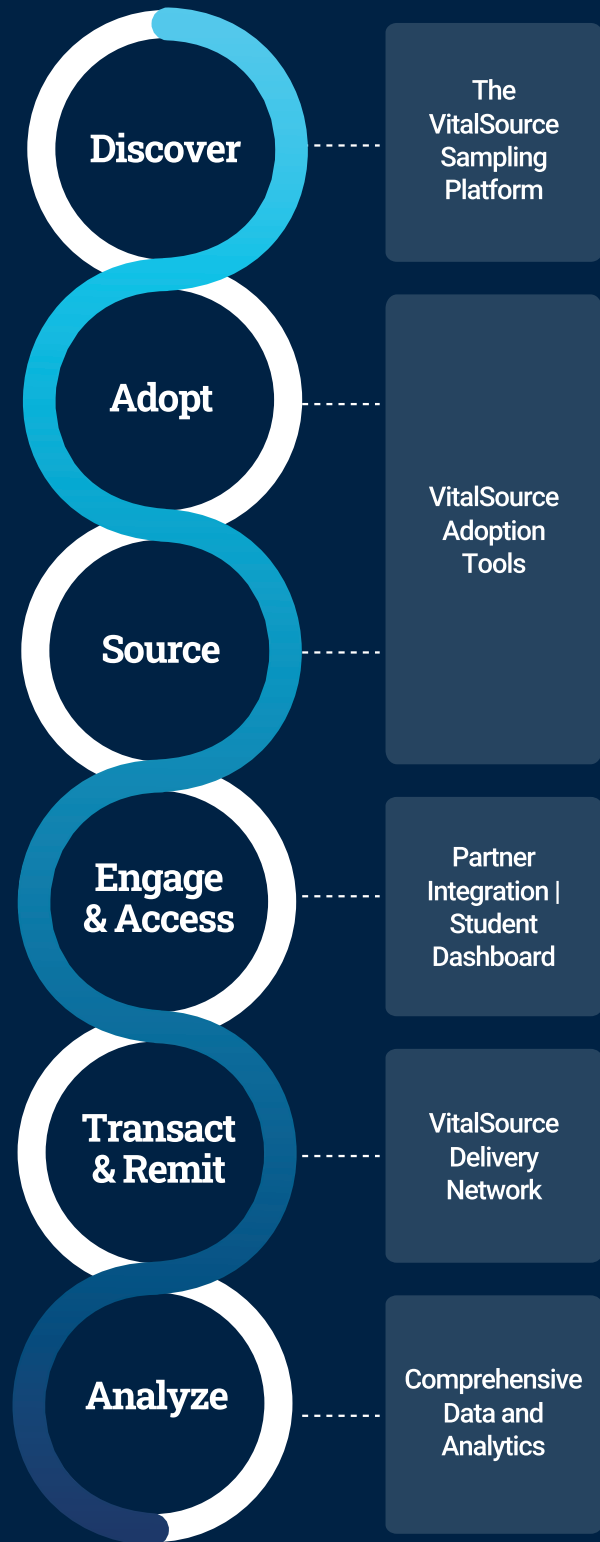


VitalSource™

The Learning Delivery Network for Day-One Student Success

VitalSource powers content delivery across today's higher education ecosystem, driving a **LEARNING ADVANTAGE** for every student.

With unmatched scale, integrity, and insights, the VitalSource Learning Delivery Network is trusted by a global movement of content providers and institutions to fuel affordable access programs, delighting students, and advancing success from day one.



Discover

Empower Discovery for Instructors

VitalSource transforms the course materials process from a cumbersome task into a powerful, intuitive experience. Say goodbye to exceeding your sampling budget and the chaos of the used book market.



Our sampling platform supports instructor discovery and allows you to oversee the sampling process effortlessly.

With just a few clicks, you send, approve, or cancel samples, either individually or in bulk. For content providers with a bespoke VitalSource integration, sampling access is managed in the CRM. Whether you use VitalSource's sampling platform or your own CRM, you have **access to instructor usage insights that provide full transparency to inform your follow-up strategy.**



"The sampling platform in VitalSource was key for me when adopting texts and sharing with my adjunct faculty. The platform allows faculty to view the text, pick the assignments, create discussion boards from topics in the summary, and other assignment types. This helps us collaborate with full-time and adjunct faculty alike."

—Karla Swanson, Instructor & Department Chair, Computer Science, Navarro College

VitalSource's content discovery tools put you in the driver's seat.



Adopt

Revolutionize the Adoption Process

VitalSource adoption tools streamline communication & workflow while powering Day-One Learning. Forget the days of manually collecting adoptions across campus. Adoption collection is now a quick and easy digital experience for everyone.



Adoption collection is now a quick and easy digital experience for everyone.



Readoption

Easily readopt previously used course materials.



Program Inclusion

Quickly include materials in Inclusive Access (IA) or campus wide Equitable Access (EA programs).



Content Discovery

Uncover additional content, including the latest editions.



Format Preference

Choose desired formats, such as digital options.



IA/EA Compatibility

Verify if selected materials are available in Inclusive Access(IA) or Equitable Access (EA) programs.



“The [Verba] Collect tool allows us to communicate directly with instructors, gives instructors a chance to mark interest in IA, and lets us reach out and ask them to participate.”

– Kim Yates, Assistant Director, Central Michigan University Bookstore

How VitalSource Adoption Tools help you



Enhanced Visibility

With VitalSource, discoverability is a given. We make your content not just accessible but easily discoverable, enhancing market presence.



Broad Accessibility

We host over 955,000 assets with nationally recognized IA/EA pricing, ensuring customers can easily find and adopt your content.



Simplified Sales Process

Focus on what you do best – creating & selling compelling content while promoting academic freedom for your customers.

Your Content. Your Sales. Our Support.

100%

Digital content is overtaking 62% CAGR (compound annual growth rate) for digital units sold from 2019-2023. With digital programs, you receive 100% sell-through of what's sold compared to used and rental programs.

Source

Centralize Course Materials Management

VitalSource equips the campus store with tools to manage IA/EA programs in one place, regardless of content format.



With key metrics like live section numbers, overall program value, and estimated student savings, store managers can make informed decisions and manage resources efficiently.



Day-One Access

Students start with all the materials they need to be successful.



Automated Reminders

Schedule adoption and opt-out reminders to meet deadlines.



Operational Efficiency

Manage all adoptions in one place, regardless of format.



Effective Coordination

Instructors, campus stores, and content providers are aligned for a seamless adoption process.

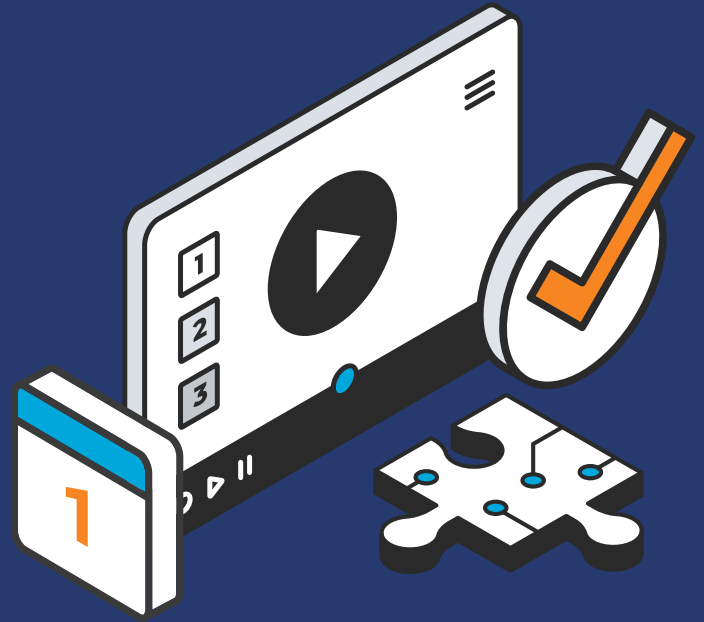


Reporting

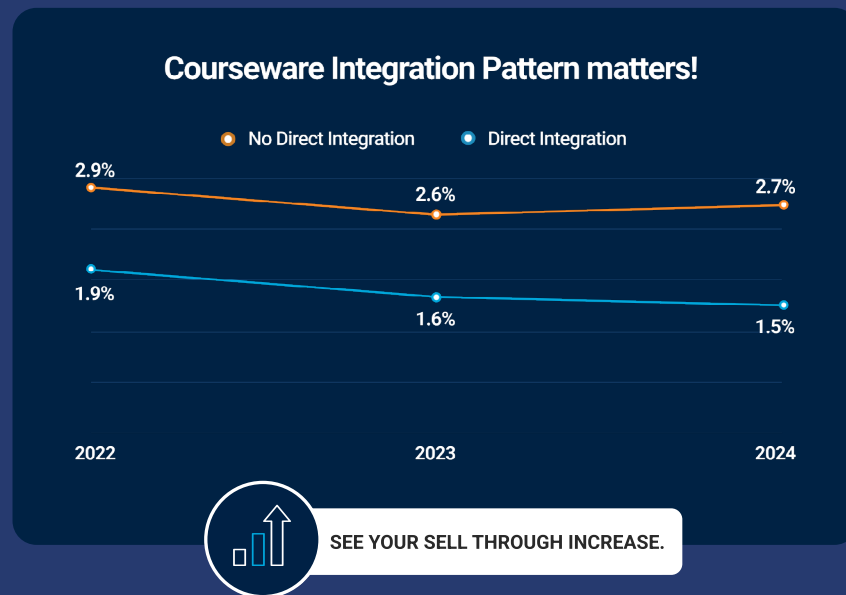
Gain access to timely and comprehensive analytics.

Engage and Access

Deliver a Convenient Day-One Student Experience



VitalSource's flexible LTI tool integrates with the campus LMS to seamlessly bring adopted content into the classroom and the hands of learners.



Our integration tool translates SIS adoptions and enrollments into LMS access, ensuring that when institutions are ready to open a course, the adopted etext or courseware is available to students for the first day of class.

For etexts hosted by VitalSource, content providers ensure course materials are available in VitalSource's inventory system with the correct ISBN identifiers and pricing, and VitalSource integrations handle the rest. Learners access their materials on Bookshelf® with a single sign-on (SSO).



“Partner integration guarantees that when that particular button, that course materials button is pushed, students are able to get right to the publisher’s content. Why is that important? The students never have to leave the system. We decrease the failure rate of students getting what they need to get on day one.”

– Dr. Donald Parker, M.D., Inclusive Access Coordinator, Biology Professor, Houston Community College

For courseware and non-etext content, the preferred access method for instructors and students is a “partner integration.” Students access the content provider’s platform with a SSO without leaving the VitalSource LMS dashboard or needing an access code. This single tool for partner integration allows for:

- Immediate termination of access when a student opts out
- Increased operational efficiency for managing student access

The following delivery methods for content hosted by content providers are also supported: access codes and provider-delivered integrations.

VitalSource’s powerful integration capabilities streamline processes, reduce operational burdens, and foster a unified approach to course materials access.

Transact and Remit

Streamline Transactions with
Precision and Ease



We ensure that the required course materials give every student a **LEARNING ADVANTAGE**.

Research shows that day-one access to affordable course materials for students results in academic gains across campus.

When students have immediate, convenient access to adopted materials, it takes the guesswork out of purchasing and allows them to focus on learning. Everything students need to be successful is centralized via a personalized and user-friendly dashboard in the LMS.

Faculty have access to adopted materials via the LMS dashboard. The more frequently faculty use, engage with, and refer to adopted content, the more likely students are to participate, purchase, and find value in those materials.

From the LMS dashboard, students access all their content and manage their participation in IA or EA programs. Students are routed directly to additional purchasing paths where financial aid and vouchers may be applied.

How Does It All Come Together?

The VitalSource Delivery Network works in the background with full transparency to deliver the magic.

We charge the student account, invoice the campus store, and send content providers monthly compensation, so that you receive sales credit.

Analyze

Harness Unparalleled Insights



VitalSource's unique breadth and depth of data drive better decision-making for content providers, institutions, faculty, and students, helping optimize operations and learning impact.

Data-powered insights and predictions ensure that campus stakeholders make informed decisions at every stage. Our tools offer a comprehensive view of course materials usage, adoption rates, and cost-effectiveness.

VitalSource's data and analytics allow:

- ✓ **Content providers** to ensure accurate delivery and pricing of content for appropriate sales crediting and compensation, along with facilitating instructor adoption, and enrollment data to sustain and grow the pipeline.
- ✓ **Campus store managers** to optimize their operations.
- ✓ **Instructors** to better understand the impact of their course materials choices.
- ✓ **Institutional leaders** to assess the overall value and effectiveness of their programs.



"The adoption metadata from VitalSource doesn't just enhance the accuracy of our IA/EA sales pipeline; it also drives ongoing instructor engagement from term to term."

– Ann Kennedy Harris, Director, Digital Program Operations, Wiley

Our tools do more than just manage course materials; they empower all parties with the knowledge and tools to provide students with a LEARNING ADVANTAGE.

VitalSource™

Advance student
success from day-one
with VitalSource

Learn more at get.vitalsource.com