1EDTECH

VitalSource

Learning Impact Conference

June 5-8, 2023

Anaheim, CA

Workshop: Monday, June 5 at 9:00AM

Exploring the Impact of Generative AI on Higher Education

This working session aims to provide participants with a hands-on experience of exploring the impact of Generative Artificial Intelligence (AI) on Higher Education. The workshop will focus on how Generative AI can be used in teaching and learning to create content, assessments, and evaluations that are more engaging and effective for students.

Speaker:

Rachel Van Campenhout, Ed.D
Research Scientist, VitalSource

Solutions Showcase: Tuesday, June 6 at 8:45AM

LMS Data Trends: A VitalSource Perspective

A look at LMS platform data trends from the last year from the VitalSource tool perspective, including shifts in platform adoption, migrations to LTI 1.3, and deep link usage. Presentation will include supporting data metrics and details from existing implementations.

Speaker:

Laura Ball
Launch Product Manager, VitalSource

Breakout Session: Tuesday, June 6 at 10:40AM

Leveling the Playing Field

With Equitable Access continuing to grow at UC Davis, learn how EA lowers the cost of course materials, creates a convenient purchasing experience, and maintains academic freedom.

Speakers:

Andrew Alfers
VP, Product, VitalSource

Scott Gaspar
Senior Director, Product Management, VitalSource

Aaron Ochoa
Director, UC Davis Stores

Presentation: Tuesday, June 6 at 10:40AM

Workforce Development with Impact

How do we help people build the skills for the job they want, while matching employer needs? Today's workforce development efforts keep too many people on the sidelines - people who want to work alongside those who want to grow their skills to advance their career. We'll discuss these challenges in the workforce development field.

Speakers:

Dan Rinn
Director, New Market Development & Partnerships, VitalSource

Traci Marques
Executive Director/CEO, Pikes Peak Workforce Center

Birds of a Feather Discussion: Tuesday, June 6 at 4:15PM

Modernizing the Student Experience

Join this informal discussion to consider new and innovative ways to modernize the student experience.

Speaker:

Clay Salit
Senior Director, Product Management, VitalSource

Panel Session: Wednesday, June 7 at 1:00PM

Data Informed Learning: Are We Getting the Right Data to the Right Person in Time to Make a Difference?

An interoperable ecosystem has the potential to provide valuable data to educators, but only if they can get that information in time to act on it. This panel will discuss the strategies for effectively using data to manage change and improve academic outcomes.

Speakers:

Michael Hale, Ph.D.
Chief Content & Learning Officer, VitalSource

Andrew Deau
Senior Director, Higher Education Programs, 1EdTech

Beatriz Arnillas
Director of Digital Curriculum Innovation, 1EdTech

Ed Clark
Chief Information Officer, California State University

James Crider
Director, Business Intelligence, Katy ISD

Ed Dedic
VP, Student Solutions, PowerSchool

VitalSource

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