

Support Digital Email Template – Faculty

Subject: Yes, [store name] offers digital course materials

It's easy to go digital! In addition to our new and used purchase and rental options, students can also purchase more affordable, accessible digital content for many of their courses.

Why digital?

- Less expensive - up to 80% less!
- Easier to acquire and convenient to order (include link to website)
- Always in stock
- Available anywhere, anytime - online or offline
- Enhanced features, such as search, hyperlinks, bookmarks, quizzes, multimedia, and adaptive learning tools
- Accessible - designed to accommodate all types of learners with Read Aloud and visual adjustments
- Analytics provide insight into student engagement and allow for tailored teaching strategies
- Sustainable - reduced paper consumption, carbon emissions, and waste

Provide digital selections for your courses and let your students know we offer convenient purchase options for etexts and courseware in person at our [building] location, and online anytime at [campus store or white label site url].

[Campus Store] partners with VitalSource, and digital content is accessed on BookShelf®, the world's leading platform for digital course materials. If you'd like to know more about [Campus Store]'s digital content program, we welcome you to reach out to us at [email address or phone] or stop into the store during our business hours. Thank you for your support of [the campus store].