

Independent campus stores drive savings and simplify access with digital

Recent data shows that independent campus stores offering digital course materials and day one access through Inclusive Access (IA) and Equitable Access programs impact affordability and access for students.

52%

savings with IA programs compared to Spring 2020

82%

of students purchased from campus stores

18M

total student savings through IA in Spring 2021

37%

of units delivered through IA were standalone etexts



< 25%

Etext pricing averaged 25% less than the Digital List Price (DLP) through IA

32%

of the course materials purchased were digital, outpacing used and rental textbooks

**This data was aggregated from thousands of transactions made during the Spring 2021 semester through independent campus stores using VitalSource Campus Store tools.*