Protect Your Intellectual Property

Your content is your business. Do you know if it’s safe?

Know the risks for each of the five steps for protecting your content.

1. **Delivering Content**: During the transfer process, you are at risk for lost or vulnerable content.

2. **Content Storage**: Content that is not properly protected while stored can be vulnerable to breaches.

3. **Digital Rights Management**: Without proper DRM, content protection and content access may not meet the publisher’s requirements, resulting in loss of revenue and putting intellectual property at risk.

4. **Monitoring & Alerts**: Monitoring and alert systems need to identify and address new threats to minimize exposure.

5. **External Validation**: The vendor could have gaps in the implementation of their security and antipiracy programs.

Take your content security to the next level with *Content Security: A Guide for Evaluating Best Practices*. Find out the right questions to ask and what to look for to properly protect your content.